SIBI FIDELIS

TENUTA DEL PRIORE

it's time **to live** in colors

www.tenutadelpriore.it

Company • Story

The Mazzocchetti cousins created Tenuta del Priore, named after nonno Vincenzo, their grandfather, who locals used to call "the Prior" with a sense of religious respect. The market demanded quality. And recalling the Prior meant combining territory and nature in a company that galvanized. Those were the years when the Montepulciano DOC began to establish itself, as if the wine from Abruzzo, that until then had been given little recognition even on the shelves of regional retailers, had finally made its debut on the international stage. A trivial, "blending" wine, the Montepulciano indeed did justice to the numerous clichés, gave impetus to the increasingly refined bottles and in this pursuit of quality the Tenuta was among the frontrunners.

Young graduate in Oenology makes his way with theoretical competencies and the experience gained in the family, just as the grapes that give birth to the red and white "Fattore", to the "Vecchio Priore" and to the number of young and thrusting wines as the Kerrias Montepulciano and the Pecorino.

He is Fabrizio Mazzocchetti, son of one of the founders, Antonio.

He has the ambition of those who show to have clear ideas, and joins the company with the aim of transforming the production by giving a massive focus on quality and by enhancing the autochthonous grape varieties from Abruzzo. Two years earlier, the arrival of Fabrizio had been decisive for the creation of the subsidiary company of the Tenuta, "Col del Mondo", which put the over 30 years of experience acquired by the Prior, marked by notable successes and by the capacity to overcome the crisis with a relaunch, into focus. It is the right time to point to new cultivation methods. The old, beloved canopies, that witness the passion for wine and the hard daily work, are grubbed and replaced by "espaliers", guaranteeing a different yield capacity and higher quality levels. The young company led by Fabrizio soon finds recognition. Young wines, matured from the grapes grown among white stones supported by silts and clays, trained by the spurred cordon and Guyot, cultivated on the hills at 200-300 meters above sea levels. The Kerrias combines with the Cerasuolo that caresses the palate, and with the delicious white from the Sunnae line.

Is the year of the handover, when the old generation gives way to the new. The company that incorporates the Tenuta del Priore and Col del Mondo is led by Fabrizio with Antonio Mazzocchetti, a close-knit family that sums up the business.

Merges the commercial brands in view of new horizons, looking to grow still further, with care and quality because "every territory has its own history, ours is a poem over wine".

ABRUZZO
COLLECORVINO
PESCARA

SIBI FIDELIS

TENUTA DEL PRIORE

CAMPOTINO

Col del Mondo

Priore

Priore

Il Vecchio Priore and Il Fattore are an expression of history and tradition, recounting the passion that binds our family for years to the hills of Abruzzo.
The rigorous research of the old vines of Montepulciano and Pecorino, the new cultivation techniques respecting the territory and the traditional vinification and aging techniques allow, these wines, to express all their personality and celebrate the authenticity of the wines of the"Colline Pescaresi ".

LA BELLA DEL PRIORE
SPUMANTE
PASSERINA BRUT

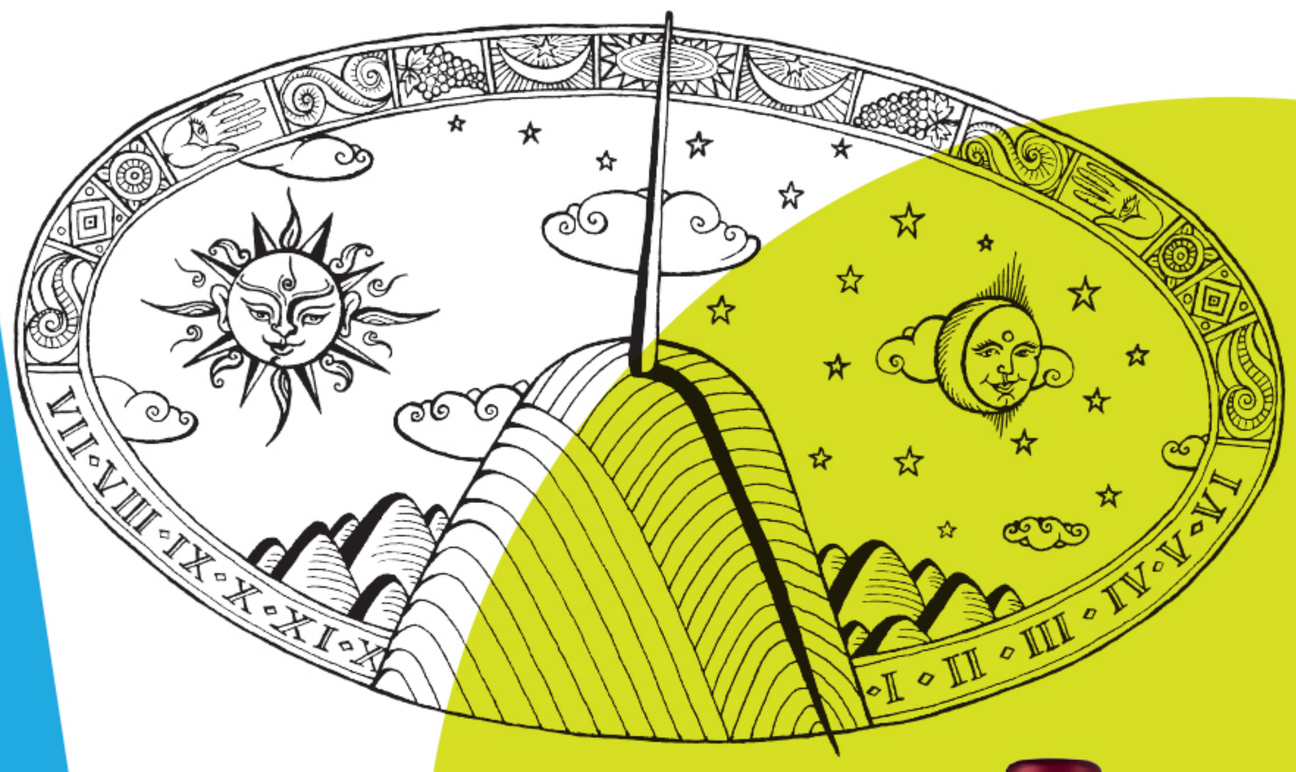
IL FATTORE
PECORINO IGT

IL FATTORE
MONTEPULCIANO
D'ABRUZZO DOC

IL VECCHIO
MONTEPULCIANO
D'ABRUZZO DOC

DOLCE PASSATO
PASSITO

SCAN QR CODE



Kerrias

VEDUTA del
Col Del Mondo•

KERRIAS
MONTEPULCIANO
D'ABRUZZO D.O.C.

COL DEL MONDO
MONTEPULCIANO
D'ABRUZZO D.O.C.
"TERRE DEI VESTINI"

KERRIAS
PECORINO I.G.T
"COLLINE PESCARESI"

On top of the hill, a look at theatrical stage between the mountain ranges to the sea, the eye meets the vineyards. And here, we select the best grapes, with strict criteria of agricultural and oenological choices.

The research for the most suitable winemaking techniques is constant. Power, elegance, finesse and longevity.

Only autochthonous vines to enhance the natural characteristics of the Abruzzo territory, expertise for constant improvement and infinite passion to make real a guarded dream on the Col del Mondo.

Col del Mondo

Sunnae

SUNNAE
MONTEPULCIANO
D'ABRUZZO D.O.C.

SUNNAE
ABRUZZO
BIANCO D.O.C.

SUNNAE
CERASUOLO
D'ABRUZZO D.O.C.

SCAN QR CODE

CAMPOTINO

From the hills near Pescara, in the area of Collecorvino a small vineyard in the Campotino land, gives life to the wine that takes its name.
The Campotino line of the Tenuta del Priore, in perfect harmony with the estate philosophy, it is both a strong relationship with the tradition and the region where it was born.

SCAN QR CODE

XXI

Indicazione Geografica Tipica
Colline Pescaresi

• **BIANCO** •

XXI is a symbol of positivity and enthusiasm
XXI as progress and success with respect of nature
XXI as the moment from which to start again to never stop, driven by the strength to live with the conscious magic of today.

Together in the moment of the here and now.
Strong to be pushed by the harmony of white clouds full of hope.
This is **XXI**.

SIBI FIDELIS

SCAN QR CODE

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TENUTA DEL PRIORE

Ogni territorio
ha la sua storia,
la Nostra è una
Poesia **A COLORI**
oltre il vino.

Col del Mondo · Priore · CAMPOTINO

www.tenutadelpriore.it

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